


About the Authors

Laila Abu-Er-Rub holds a PhD in anthropology from Heidelberg University. She is currently the academic coordinator of the interdisciplinary Indo-German Centre of Advanced Studies (ICAS: MP) in New Delhi, funded by the German Federal Ministry of Education and Research (BMBF). The project investigates the “Metamorphoses of the Political in the Long Twentieth Century.” Before her posting in India’s capital, she coordinated the Research Area “Public Spheres” at Heidelberg University’s Cluster of Excellence “Asia and Europe in a Global Context” (2012–2017) and the HERA (Humanities in the European Research Area) SINGLE project “Creating the ‘New’ Asian Woman: Entanglements of Urban Space, Cultural Encounters, and Gendered Identities in Shanghai and Delhi” (2013–2016). Her research interests include visual and material culture, fashion studies, advertising, colorism, and gender.

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